

DANIELA PESCONI-ARTHUR

CREATIVE WRITER, AUTHOR, SELF-ESTEEM COACH, SPEAKER



THE COACH

Daniela Pesconi-Arthur is a speaker and self-esteem coach, the founder of TheWritingShed.org.uk, an online magazine directed to women, and has been selected one of the Top 20 Classy Career Girls of 2016.

Daniela has an MA in Creative Writing, which she uses to create and deliver courses on creative writing for wellbeing, helping women regain their self-esteem, confidence and become the best version of themselves that they can be. She's created the popular series "Write Yourself", which includes "Write your Weight off", "Write your Self-esteem" and "Write your Whole self". She leverages over 15 years of teaching and training background, experience acquired in Brazil, Italy and the UK.

THE WRITING SHED

Daniela's mission with TheWritingShed.org.uk is to help women be the best version of themselves that they can be: empowered, assertive, healthy and mentally balanced, and values-oriented, using as means creative writing (fiction, memoirs, journal writing, workbooks and e-courses), as well as workshops. The main goal and mission for The Writing Shed is: to be the "go to" place for women searching for well-being, empowerment, and to regain their self-esteem and confidence.

In her workshops, which can be 1, 2 or 3 hours long, Daniela delivers The Writing Shed's manifesto, which aims to:

- support women from different walks of life
- help women improve/regain their self-esteem and self-confidence
- help women believe in themselves, and that they can dream big and realise their dreams when they have a clear mind and know themselves, what their values are and what they want for their lives.



Write your Weight off



Write your Self-esteem



Write your Whole Self

website: www.thewritingshed.org.uk
contact: email us here
Instagram: [thewritingshed](https://www.instagram.com/thewritingshed) Twitter: [@WritingShedMag](https://twitter.com/WritingShedMag)
[Pinterest](https://www.pinterest.com/WritingShedMag): WritingShedMag
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